

**Economic Development /LEO LCDC Report Nov 2017**

**Local Enterprise Office KPI'S against Enterprise Irelands applied Matrics for 2017**

<b>Number of GRANT Applications Received:</b>	<b>Todate Nov 2017</b>	<b>Target 2017</b>
Feasibility/Priming/Business Expansion/	54	35
<b>Grant Applications Approved:</b>		
Finance allocated to businesses in County Kildare	€854,216.43	

<b>Measure 1 Projects to Enterprise Ireland for Approval:</b>	<b>13 Nov 2017</b>	<b>Target 2017</b>
Number of Projects	7	1

<b>Training/Development Programmes</b>	<b>13 Nov 2017</b>	<b>Target 2017</b>
Total No. of All Programmes (Training/Networking/Events/Seminars)	85	70
Total No. of all Participants participating in above Programmes	1097	850

<b>Mentoring:</b>	<b>13 Nov 2017</b>	<b>Target 2017</b>
Total Number of individual mentoring – (participants availing of one to one mentoring – one to one engagement by a Mentor with one client)	125	48

<b>Trading On Line Vouchers:</b>	<b>13 Nov 2017</b>	<b>Target 2017</b>
No. of Trading Online Vouchers approved	40	36
Value (€) of Trading Online Vouchers Paid	66,159.00	60,000.00

<b>Lean for Micro Project:</b>	<b>13 Nov 2017</b>	<b>Target 2017</b>
No. of Companies who has undertaken a Lean for Micro Assessment by a Lean Expert	15	5

## **BREXIT Mentor Support Programme**

Kildare LEO have just launched BREXIT Specific Mentor Support Programme. The Programme is designed to match up the knowledge, skills, insights and entrepreneurial capability of experienced business practitioners with small business owner/ managers who need practical and strategic one to one advice and guidance. The mentor contributes independent, informed observation and advice to aid decision making.

If clients are interested in receiving free one to one Prepare for Brexit Mentoring, they need to:

1. Complete the Prepare for Brexit Scorecard on LEO website
2. Submit the outcomes report to the LEO

Thereafter, applicants will be selected and matched to a mentor.

## **All Facts No Noise - Practical Help to Navigate Brexit Event 2018**

Kildare LEO, InterTrade Ireland and Kildare Chamber are hosting a major event to help businesses gear up for Brexit in January 24<sup>th</sup> This half day event covers:

- Practical advice on specific Brexit-related issues such as rules of origin, tariffs, non-tariff barriers and the movement of people.
- Up-to-date insights from a leading economist on the impact of Brexit on the business community.
- One-to-one support will be available at tailored workshops and clinics led by experts.

## **IBYE UPDATE**

Kildare had over 60 applications and the shortlisted entrepreneurs UNDER 35 are:

### **BEST BUSINESS IDEA CATEGORY:**

Matthew McCann, Access Earth  
Pierce Darrgan, MediEquine Records  
Fiona O'Dywer, My Equine PA  
Oisin Hurley, Talk 2 Me More

### **BEST START-UP BUSINESS:**

Senan O'Riordan, Race Only Springs (previous winner)  
Vivienne O'Connor, Vivienne O'Connor  
Maeve Elliot, Mr Jenks  
Patrick O'Callaghan, Kontex  
Paul Roche, RPM Greentech

### **BEST ESTABLISHED BUSINESS:**

Catherine Dooley, Rockfrocks  
Brian Conroy, Pop Up Races  
David O'Connell, True Fitness Naas  
Eoin Mulvey, LapCup (previous winner)  
Sean Corley, Martin Corley Tyres

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**ENTERPRISE DAY:** Friday 27<sup>th</sup> October with Gavin Duffy.

**BOOTCAMP:** Friday 10<sup>th</sup> and Saturday 11<sup>th</sup> November with Entrepreneurs Academy

**1-1 MENTORING:** 2.5 days with Entrepreneurs Academy

**JUDGING PANEL:** Judging takes place on 30th November. The panel consists of:

- Shellagh Daly, Chair of HEO network and IBYE COMMITTEE
- Blaise Brosnan, MRI
- Micheal Kelly, Former Chair of HEO Network

**AWARDS:** 1<sup>st</sup> December in Kilkea Castle with An Tánaiste and Minister for Enterprise and Innovation Frances Fitzgerald, TD

**REGIONAL FINAL:** Kildare will host this year's regional final. Judging will take place on Friday 19<sup>th</sup> January and the awards final on Friday 25<sup>th</sup> January in Kildare County Council with Minister Breen.

## Economic Role

**REDF FUND** Kildare County Council's application under the Regional Enterprise Development Fund has been short listed by Enterprise Ireland to Phase 2 of a competitive process. Notifications of successful applications has been deferred till late November 2017.

**Town & Village Renewal Scheme update..** The County gets a total allocation of €416,403.20. Ardclough will receive €76,680.00 for the development of a Multicultural and Craft educational centre. Athy will get €67,723.20 Town safety and enhancement (CCTV) While Ballymore Eustace sets to get an investment of €92,000.00 for the development of a 5K Walking trail. Narraghmore will receive €80,000.00 To Develop a Community space. The biggest single recipient in Kildare was Monasterevin who will gain by €100,000.00 Enhancement Works and Community Centre Refurbishment.

All Community groups have been met and mentored on drawn down process

### Shop Front Scheme

This successful program will continue into 2018 and expanded to allocate support to those interested in investing in accessibility measures, a new brochure to market the initiative is being developed

### **Current Status**

MD	Budget Allocation	LPT Allocation	Total Budget 2017
<b>ATHY MD</b>	€ 40,000	€ -	<b>€ 40,000</b>
<b>CB LX MD</b>	€ 40,000	€ -	<b>€ 40,000</b>
<b>KD NB MD</b>	€ 40,000	€ 14,050	<b>€ 54,050</b>
<b>MAYNOOTH</b>	€ 40,000	€ 10,000	<b>€ 50,000</b>
<b>NAAS</b>	€ 40,000	€ 10,000	<b>€ 50,000</b>
	€ 200,000		<b>€ 234,050</b>

Successful Applications		Remaining Budget
18	€ 23,858	€ 16,142
9	€ 17,218	€ 22,782
30	€ 51,037	€ 3,013
13	€ 19,181	€ 30,819
25	€ 44,440	€ 5,560
95	€ 155,734	€ 78,316

## **Retail Programme 2018**

The LEO will launch a major Retail Programme across the County early 2018 developed to assist retailers to revitalise and grow their business, by analysing all aspects of running a retail business, making expert recommendations and working on a 12 -18 month strategic plan to sustain and take their business to the next level. The programme will be delivered by an appointed team of leading retail experts. The Retail Programme will offer the business owner the opportunity to step back from their business and with the assistance of an external advisor, identify the key challenges they are facing.

## **The Five Minute Kildare Business Survey**

The Five Minute Kildare Business Survey is gave every business owner/manager the opportunity to enter their business into a draw for a €2,500 Voucher for Business Support .The idea was extremely simple. The Local Enterprise Office was asking as many business owners/managers as possible to log on to express their view on the landscape of enterprise in the county, such as what problems are affecting your business? How can we help you? Are you growing your business in 2018? A Report will be available for Dec Meeting

## **Reminders:**

**Celebrating Excellence 1<sup>st</sup> December:** Tánaiste, Minister for Business, Enterprise and Innovation Frances Fitzgerald has accepted an invitation to her first LEO event on 1<sup>st</sup> December. This event will be invitation only and will announce IBYE winners in County Kildare, National Enterprise winners and the winners of the Student Enterprise Competition. Each member is invited to attend. Also in attendance will include elected members, TD's IDA and IDA clients, EI and EI clients and will pose an excellent networking event also.

**Kildare Culinary Christmas - Micro Food & Drink Festival** - Kildare County Council, are hosting a special Kildare Culinary & Craft Christmas Festival on the 7th Dec .Kildare Culinary Christmas Food & Drink Festival 2017 at VISUAL is a 1-day showcase of all things food and Craft in County Kildare . Featuring stalls, giveaways and Food County Kildare has a vibrant Food & Craft industry and this event, hosted by Kildare County Council's Local Enterprise Office has been designed to celebrate what Kildare has to offer.

Ends: Jacqui Mc Nabb HEO Kildare County Council