

**Head of Enterprise
Jacqui Mc Nabb**

**Report to Members OF LCDC Meeting Sept
2017**

LEO Objectives

To foster an enterprise culture and stimulate enterprise at local level by:

- Promotion of the enterprise message at local level.
- Working with the relevant stakeholders in the county to foster entrepreneurship.
- Delivering appropriate enterprise training and mentoring to entrepreneurs.
- Providing funding options to entrepreneurs, early stage promoters and viable businesses to support growth and development of micro enterprises.
- Developing a progression pathway for clients to Enterprise Ireland
- Acting as a First Stop Shop for business information and referral

METRICS: Grants	HISTORICAL	TARGETS	YEAR TO DATE
	2016	2017	2017
Grants Approved (number/ value) start up & Expansion	34 (€711,837)	35 or Meet Demand	28 (€668,038)

NB: Ability to meet demand is determined by the amount of funding allocated to the LEO
LEO Kildare has requested additional funding for grant aid support .

TOTAL By MD todate 2017

Area	Approved Amount	No of Grants	No of clients
Athy	€106,867	6	5
Maynooth	€163,877	8	8
Celbridge/Leixlip	€45,933	3	3
Naas	€233,508	14	12
Kildare/Newbridge	€128,476	4	3
Total	€678,661	35	31

	2016	2017	2017
Export Grants	New to 2017	€10,000	€25,000
Export Marketing (included in the above)	€10,713	7	

Grant applications : Our closing dates for start up or business expansion grant Applications for q4 2017 are as follows: Clients should contact the office for assistance in completing the process

Wednesday, 18th Oct- 5pm

Wednesday, 22nd Nov - 5pm

	2016	2017	2017
Trading On-line Voucher Scheme	26	35	26

Trading Online Vouchers approved to date 15/09/2017

Area	Approved Amount	No of Grants
Athy	€8,779	5
Maynooth/Clane	€16,303	8
Celbridge/Leixlip	€9,705	5
Naas	€24,721	12
Kildare/Newbridge	€9,271	4
Total	€68,779	34

METRICS: Student Enterprise Programmes	HISTORICAL	TARGETS	
Academic Year	2016/2017	2016/2017	Year to Date
Secondary Student Participants (number)	1240	1326	1326
Primary School Student Participants (number)	382	400	240

METRICS: Training/ Capacity Building	HISTORICAL	TARGETS	YEAR TO DATE
	2016	2017	2017
Start Your Own Business Participant numbers	91	144	184
Management Development Programme Participant numbers	20	20	20 (commencing Oct 2017)
Business Skills Training Courses Participant Numbers	346	565	325
Business IT Training Courses Participant numbers	195	121 (Created longer and certified programs)	74
Women in Business Network Number of Meetings	4	10	6
Seminars	10	20	15

METRICS: Business Advice & Mentoring	HISTORICAL	TARGETS	YEAR TO DATE
	2016	2017	2017
Number of clients meet One to One 1hr Business Advice meetings	250	200 (In addition we have introduced group clinics 2017 of 8 per workshop TOTAL NUMBER OF CLIENT120)	146
Individuals meet at 3hr group clinic	n/a	150	120
Businesses assigned a Mentor	123	130	91
Businesses MFI application	18	20	12

Some detail on upcoming Events Q3 & Q4 2017 (more to be added)

September

LEO Launched County wide Business advice & mentoring advice clinics

Business Advice clinics continue, in LEO office in Naas weekly at present, due to the high demand. There is also an increase in requests for mentoring, possibly due to an increase in awareness of the services of the LEO arising from an increased public profile. From Sept 13th 2017 each MD will have a monthly clinic potential clients can make an appointment to receive one –one advice and guidance on all relevant business matters.

Naas is ongoing on demand currently.

Athy MD – (monthly 2nd Wednesday) in Athy Customer Services Point

Newbridge MD – (monthly 2nd Friday) in Riverbank Arts Centre

Leixlip MD – (monthly 3rd Wednesday) in Leixlip Library

Maynooth MD – (monthly last Wednesday) in Maynooth Library

Events

September

1 st September	Launch of County Student Enterprise Awards 2017
1 st September	HEO speaking and outlining LEO services @ Athy 'First Friday' Luncheon
5 th September	HEO speaking and outlining LEO services @ Newbridge Network – Morning
6 th September	Meeting of the LEO Evaluation Committee for grant decisions
15 th September	HEO speaking and outlining LEO services @ Maynooth Chamber Network
19 th September	Management Development Network Lunch with Blaise Brosnan, Osprey Naas
19 th September	LEO Kildare Trading Online Seminar to offer business advice and grant €2,500 to assist businesses improve their online presence
21 st September	HEO speaking and outlining LEO services @ Celbridge Chamber Network
21 st September	LEO Clients exhibit in National Ploughing championship
26 th September	Launch of Start Your Own Business - Celbridge
26 th September	Launch of Start your own Business in Athy
27 th September	HEO speaking and outlining LEO services @ Naas Chamber Network
TBC	Launch of Kildare LEO'S Cluster Initiative- 1 st Cluster Kildare's Food Cluster

October

3 rd October	Launch of Management Development Programme
4 th October	IBYE Young and Fearless Enterprise Day "The Entrepreneur Journey" under 35's
5 th October	Customer Experience Mapping – Retail Business Workshop
7 th October	Launch of Start Your Own Business - Naas
11 th October	Meeting of the LEO Evaluation Committee for grant decisions
12 th October	Women in Business conference "New Markets " & Launch of the first LEO Network /Kildare Village ,Mary Ann, O'Brien Lilly O'Brien Chocolate
18 th October	Launch of Business path way program in Clane
TBC	Brexit Breakfast :The Real Implications - Business Breakfast "Implications of Brexit to be discussed by high powered Business leaders at special forum "

November

TBC	Intertrade Ireland Business Breakfast "tendering to win "
8 th November	Meeting of the LEO Evaluation Committee for grant decisions
9 th November	Social Media Marketing for Tourism Businesses
14 th November	LEO Kildare Trading Online Seminar to offer business advice and grant €2,500 to assist businesses improve their online presence

22nd November Launch of Start your own Business in - Newbridge
 30th November (tbc) The inaugural Kildare Small Business Strategy Summit

December

1st December Christmas Business Network Lunch 12.00 -2.00 Kilkee Castle
 7th December 1st Kildare Culinary & Craft Christmas Expo, Aras Chill Dara Naas from 4pm -9.30pm
 13th December Meeting of the LEO Evaluation Committee for grant decisions

Economic Development

Shop Front Scheme 95 premises around County Kildare have availed of the opportunity to enhance their street by taking part in a paint scheme funded by Kildare County Council and the Town & Village Renewal Scheme. Grants totalling € 151,015 were awarded to date and premises will be given a fresh look during the coming months.

MD	Budget Allocation	LPT Allocation	Total Budget 2017	Successful Applications		Remaining Budget
ATHY MD	€ 40,000	€ -	€ 40,000	18	€ 22,384	€ 17,616
CB LX MD	€ 40,000	€ -	€ 40,000	9	€ 17,218	€ 22,782
KD NB MD	€ 40,000	€ 14,050	€ 54,050	28	€ 49,301	€ 4,749
MAYNOOTH	€ 40,000	€ 10,000	€ 50,000	18	€ 17,336	€ 32,664
NAAS	€ 40,000	€ 10,000	€ 50,000	22	€ 44,776	€ 5,224
	€ 200,000		€ 234,050	95	€ 151,015	€ 83,035

Town & Village Renewal Scheme update 15 Expression of Interests were received which resulted in 11 full applications going to the department , updates provided upon department decisions are announced due last week in September .

REDF FUND Kildare County Council's application under the Regional Enterprise Development Fund has been short listed by Enterprise Ireland to Phase 2 of a competitive process .Head of Enterprise and the Chief Executive of Kildare Council will make a pitch to Enterprise Ireland on Sept 20th to develop a Tech Hub & innovation Space in Naas County Kildare that will support business throughout the region, stakeholder consultation meetings are ongoing.

Launch of the Current Enterprise Space

We have just launched a new live on line Data base of all available buildings for lease /Sale in the County and currently working on a data base of available land

[https://www.localenterprise.ie/Kildare/Enterprise- Development/https://classic.mapme.com/kildarecoco](https://www.localenterprise.ie/Kildare/Enterprise-Development/https://classic.mapme.com/kildarecoco)

For further details of events and information for your constituents' of our services please see .
<https://www.localenterprise.ie/Kildare>

We aim to promote entrepreneurship, foster business start-ups and develop existing micro and small businesses to drive job creation and to provide accessible high quality supports for your Business ideas in County Kildare.

Ends: Head of Enterprise Jacqui Mc Nabb